

DEVELOP AND ORGANIZE YOUR COMPANY

Gale Business: Plan Builder

Gale Business: Plan Builder provides guidance on planning, starting, and running a company. Sign in or create a free account, then follow the step-by-step path within the five areas of exploration.



ENTREPRENEUR PROFILE

Evaluate your entrepreneurial characteristics and motivations. Complete for a one-page summary of your opportunities and threats as a nonprofit owner.



BUSINESS IDEATION

Document your value proposition, infrastructure, customers, and more in a one-page visual Lean Canvas chart.



BREAK-EVEN ANALYSIS

Determine when your business will cover costs and reach profitability. Estimate expenses, capital, sales, etc., to create projections and analyze the financial merit of your business idea.



BUSINESS PLANS

Create plans that can be presented to investors and lenders. Receive guidance in writing a Lean Business Plan, Full Business Plan, and Strategic Marketing Plan.



FINANCIAL PROJECTIONS

Analyze your financial future by populating capital expenditures, debts and loans, sales, and inventory to create advanced projections.

WHEN YOU'RE DONE:

Download or **Email** your full plan or individual sections to share with your stakeholders.