GALE USAGE DASHBOARD

VISUALIZE YOUR USAGE

Access the Gale Usage Dashboard for a simple, graphic look at your Gale resource usage over time. It provides a straightforward view of how your users are engaging with your Gale content, and includes easy-to-use filters to make quick comparisons. You can even download or print charts and graphs to use as compelling visuals in presentations and reports.

GETTING STARTED

Visit **https://support.gale.com** and use the **Tools** menu to select **Usage Dashboard**. Log in with your Gale Admin credentials. Contact **Gale's Customer Success Managers** at **gale.customersucess@cengage.com** for help with your username or password.

Click **Dashboards** or **Reports** to navigate and view available data. Reports provide data on:
Sessions - When a user enters a database (recorded for each database searched when cross-searching)
Searches - When a user conducts a search (recorded for each database searched when cross-searching)
Retrievals - When a user views a single document or piece of multimedia (recorded once to attributed database)

DASHBOARD

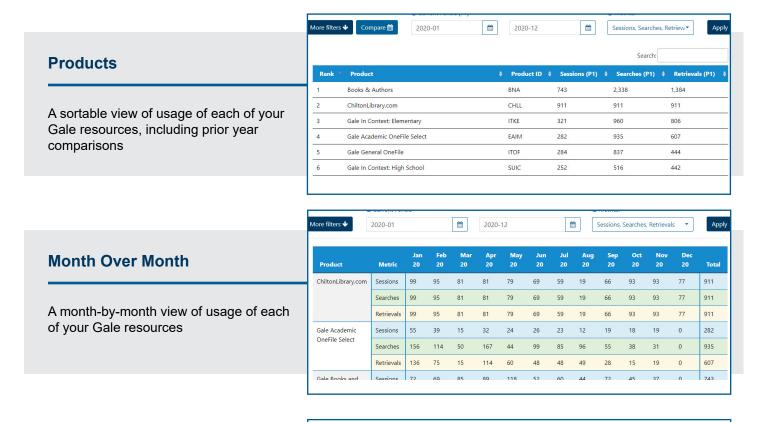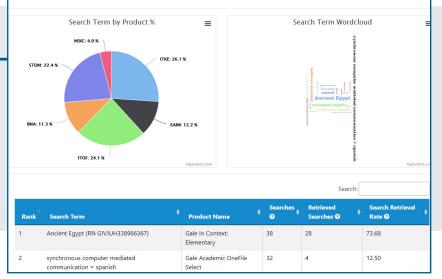*Graphs and calculates changes in usage over time*

Custom Filters

Select specific dates, resources, etc.

Chart Options

Draw data as a line, bar, or area chart

Tools

Print or download the dashboard or chart

Gale, here for everyone.

REPORTS

Record a range of useful data with options that include the following

Products

A sortable view of usage of each of your Gale resources, including prior year comparisons

More filters ⬇	Compare 📅	2020-01 📅	2020-12 📅	Sessions, Searches, Retrieva ▾	Apply

Search: [　　　]

Rank ⬍	Product	Product ID ⬍	Sessions (P1) ⬍	Searches (P1) ⬍	Retrievals (P1) ⬍
1	Books & Authors	BNA	743	2,338	1,384
2	ChiltonLibrary.com	CHLL	911	911	911
3	Gale In Context: Elementary	ITKE	321	960	806
4	Gale Academic OneFile Select	EAIM	282	935	607
5	Gale General OneFile	ITOF	284	837	444
6	Gale In Context: High School	SUIC	252	516	442

Month Over Month

A month-by-month view of usage of each of your Gale resources

More filters ⬇	2020-01 📅	2020-12 📅	Sessions, Searches, Retrievals ▾	Apply

Product	Metric	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Total
ChiltonLibrary.com	Sessions	99	95	81	81	79	69	59	19	66	93	93	77	911
	Searches	99	95	81	81	79	69	59	19	66	93	93	77	911
	Retrievals	99	95	81	81	79	69	59	19	66	93	93	77	911
Gale Academic OneFile Select	Sessions	55	39	15	32	24	26	23	12	19	18	19	0	282
	Searches	156	114	50	167	44	99	85	96	55	38	31	0	935
	Retrievals	136	75	15	114	60	48	48	49	28	15	19	0	607
Gale Books and	Sessions	72	69	85	89	118	52	60	44	72	45	37	0	743

Top Search Terms

A list of the most popular search terms within your Gale resources; helps you develop a more thorough understanding of what users accomplish in your Gale resources

Search Term by Product %

MSIC: 4.0 %
ITKE: 26.1 %
STOM: 22.4 %
EAIM: 12.2 %
BNA: 11.3 %
ITOF: 24.1 %

Highcharts.com

Search Term Wordcloud

Highcharts.com

Search: [　　　]

Rank ⬍	Search Term	Product Name	Searches ❓	Retrieved Searches ❓	Search Retrieval Rate ❓
1	Ancient Egypt (RN GIVJUH338966367)	Gale In Context: Elementary	38	28	73.68
2	synchronous computer mediated communication = spanish	Gale Academic OneFile Select	32	4	12.50

HELP

Select the down arrow in the Welcome box to find help.

You can also contact **gale.customersuccess@cengage.com** for help with all the tools available to manage, use, and promote your Gale resources.

LEARN MORE

If you require further assistance, visit **support.gale.com/training**.

GALE A Cengage Company