

TRAINING TOOLKIT

Gale Business: Insights

The Gale Training Toolkit is a comprehensive resource that delivers expert guidance on effectively utilizing Gale resources, while providing you with the materials to conduct your own trainings. With step-by-step instructions, tutorials, and materials, it empowers users to navigate features and conduct efficient searches. Enhance research, instruction, and information literacy skills with this user-friendly training toolkit!

THE BASICS Everything you need to know to get started

- First, check out our [recorded webinar](#) to get to know the resource.
- Our [resource guide](#) provides instruction for search paths, using comparison charts, and examining search results.

GET CONNECTED Grow your knowledge and focus on subjects

- Our [For Higher Education Users](#) recorded webinar examines using the resource from a college perspective.
- Need something a little shorter? Try the companion [tutorial](#)!

EXPLORE QUICK TIPS Stay up to date with bite-sized learning

- The [Gale Business: Insights resource guide](#) provides a great introduction to using the resource.

DELIVER YOUR OWN TRAINING Turnkey solutions

- Our [customizable slide deck](#) provides you ready-to-go slides to use for outreach to community organizations, small business owners, students and to complement library programming.
- The [Industry Analysis Tip Sheet and Graphic Organizer](#) activity is a useful tool for entrepreneurs as well as an activity to share during training.

FIND HELP

- Visit our dedicated product support site for more materials, including promotional materials!
- [Subscribe to the Gale Blog](#) for product updates, library news, library insights and more!
- Check out digging into your usage statistics, linking *Gale Business: Insights* in your discovery system, and more with our [technical support materials](#).
- Talk to an expert – contact your [Gale Customer Success Manager](#)!