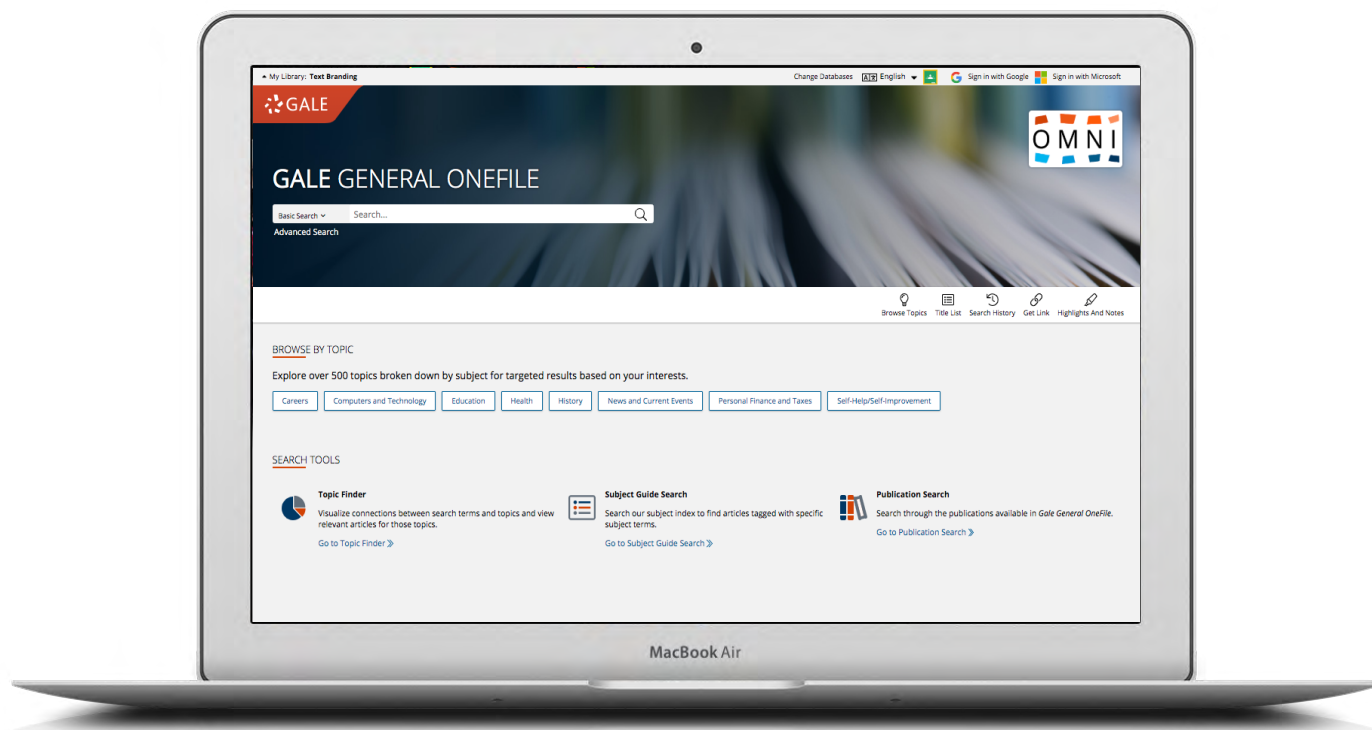


GALE GENERAL ONEFILE

EXPLORE AUTHORITATIVE ARTICLES FROM MAGAZINES AND JOURNALS

Gale General OneFile provides millions of articles from thousands of magazines, journals, newspapers, and other authoritative sources. With intuitive search features, and extensive coverage across wide-ranging topics, you'll find accurate information and articles to support your interests. Discover full text results to fuel exploration and gain understanding through the vast selection of periodicals in *Gale General OneFile*.



CURRENT RESULTS

Access recent information on almost any subject. Periodicals are updated several times each day.

TOPIC FINDER

Explore divisions within a topic and connections between subjects. Click to uncover paths of discovery and relevant results to match.

SIGN IN

Log in and use **Send to...** to add documents to your Google or Microsoft account. Save your research and access it anytime from Google Drive™ or OneDrive™.

SEARCHING CONTENT

Basic Search

Searches across the entire resource and delivers results sorted by relevance

Basic Search is useful when you want to run a search for a narrow or precise topic, typically with multiple terms. Consider **Browse by Discipline** and **Subject Guide Search** when you have a broad topic to research.

Browse by Discipline

Allows you to browse by subject area and retrieve articles from selected journals supporting your discipline

This is a great way to start your research if you are unsure of which search terms to use, are unfamiliar with your subject area, or find other search paths overwhelming.

Advanced Search

Provides extensive options to customize your search and target relevant results

You can use Advanced Search to run complex searches for specific results, or to perform open searches for a broad view of available content. Some of the most popular features include:

- **Keyword:** Select this field to search “hot spots” of articles, including citations, subject headings, abstracts, and the beginning of each article. This is a good general option to start your search.
- **Subject:** Choose this field to increase specificity by using document tags to find results fully focused on your topic. Try subject if your basic search produces too many results.
- **Publication Title:** Use this field to search for articles or documents from a particular publication like *Newsweek*.
- **Entire Document:** Pick this field to search within the entire text of documents. This option performs a broad search for any mention of your terms, and can be used to find articles that use very precise phrases or touch on specific concepts.
- **Search Operators:** Use these drop-downs to connect your search terms. **AND** ensures your results mention both terms. **OR** broadens your search to results mentioning either term. **NOT** excludes a term or phrase that you do not want to appear in results.
- **More Options:** Narrow your results to peer-reviewed journals, by publication date, by document type, and more. Many of these options are also available as **Filter Your Results** options after you execute a search.

Subject Guide Search

Takes a guided approach to finding your topic

The subject guide search offers the ability to narrow a single topic by subdivisions, and to view narrower and broader related topics.

If you have a broad topic in mind, this search can help you identify targeted tags to find documents fully focused on the topic. You can also use this search to specify the appropriate context for words with varied meanings or to discern between people with the same name.

SUBJECT TERMS	RESULTS
Marketing Subdivisions Related subjects	6598
Marketing (Home economics) See Grocery shopping	72
Marketing (Periodical) Subdivisions	4
Marketing and Lead Management Services	1
Marketing and Media Decisions (Periodical) Subdivisions	5

Publication Search

Verifies the availability of a publication within Gale General OneFile

Use Publication Search to enter the title of a publication of interest. Click on any matching result to view coverage details, and link to articles from individual issues. You can also use **Create Journal Alert** to subscribe to automatic emails or receive RSS notification when a new issue is added to *Gale General OneFile*.

Topic Finder

Generates a visual representation of your search results by topic and subtopic

Topic Finder organizes results based on the frequency of occurring terms, allowing you to hone in on targeted keywords, envision connections between topics, and create new research paths. Use Topic Finder if you're having trouble coming up with a research topic, when you have an idea for a topic and want to investigate related topics, or when you want to narrow your search results.

As you click around in the Topic Finder tiles, results on the right update dynamically, allowing for one-click access into relevant content. Simply click on an article to view it.

There are two ways to visualize below which words and subjects are found most often in the text of your search results.

Visualization: Tiles Wheel

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Visualization: Tiles Wheel

RESULTS

Clicking on a topic wheel or tile narrows your original search results to the documents also containing that subject or term.

RESULTS FOR TOPIC: **COMPUTER HACKERS (4)**

[Locking up open systems](#)

CHALLENGE IS INHERENT IN Securing open systems The term open system implies that information is easily accessible to users while security implies that access should be limited and controlled Can the two concepts work...

[Computer crimes] [Computer Hackers] [Computers] [Digital computers] [Security measures] [Software]

[Hacking goes legit](#)

Firms such as Comsec Data Security Inc provide clients with information about system vulnerability by setting exhackers to work on their systems Their highlevel clients discuss the the hackers methods and...

[Computer crimes] [Computer Hackers] [Comsec Data Security Inc.] [Information technology services]

WORKING WITH RESULTS

Search Results

Discover, sort, and filter results organized by content type, and simply click result titles to access content

- **Search Alert:** Set up an RSS feed or email notification when new articles matching your search are added to the resource, so that you can stay informed on your topic with minimal effort.
- **Showing Results For:** Depending on your search, you may click to view Academic Journals, Magazines, Books, News, Images, and Videos.
- **Sort By:** Use this drop-down to view articles with the highest relevance based on factors like the frequency and location of references to your search terms, or to view the newest or oldest articles.
- **Filter Your Results:** Click to access and apply limits based on **Date Published**, **Subject**, **Document Type**, and more. Or, select **Search Within** and submit additional terms to refine your search. Use these options to narrow your topic when you have a large number of results.
- **Topic Finder:** Click to visually analyze your current results, hone your topic, and discover more search terms related to your topic.

SHOWING RESULTS FOR

Magazines (148) Academic Journals (164) Books (3) News (911) Videos (12)

148 MAGAZINES Sort by: Relevance

Search Terms: Basic Search: social media

Applied Filters: With Full Text Entire Document : mental health

Snap Poll: Majority opposes social media check proposal

From: Rochester Business Journal

Dec. 6, 2018 1,557 words Article 1060L

Byline: Rochester Business Journal Staff State Sen. Kevin Parker, D-Brooklyn, has proposed a bill that would require the police to check the social media activity and online searches of handgun license applicants and...

LH1 CDL

Social media firms 'failing' to tackle cyber-bullying

From: Pakistan & Gulf Economist (Vol. 37, Issue 10.)

Mar. 11, 2018 58 words Brief article 1300L

Social networks' failure to tackle cyber-bullying is risking the mental health of young people, a Children's Society survey has found. Almost half of 1,089 11 to 25-year-olds questioned for the Safety Net report had...

LH1 CDL

Turning Green With Kindness: WHILE SOCIAL MEDIA HAS CREATED A CULTURAL CONTEXT BASED ON ENVY, BRANDS THAT PIVOT TO VIRTUES WILL WIN OVER CUSTOMERS

Author: Barry Lowenthal

From: ADWEEK (Vol. 59, Issue 8.)

Mar. 26, 2018 883 words Article 1170L

A cultural context is an event or idea that shapes an era. Sometimes a cultural context lasts years, like Woodstock (peace and love) and 9/11 (fear and terror),

FILTER YOUR RESULTS

Full Text Documents

Document Contains Images

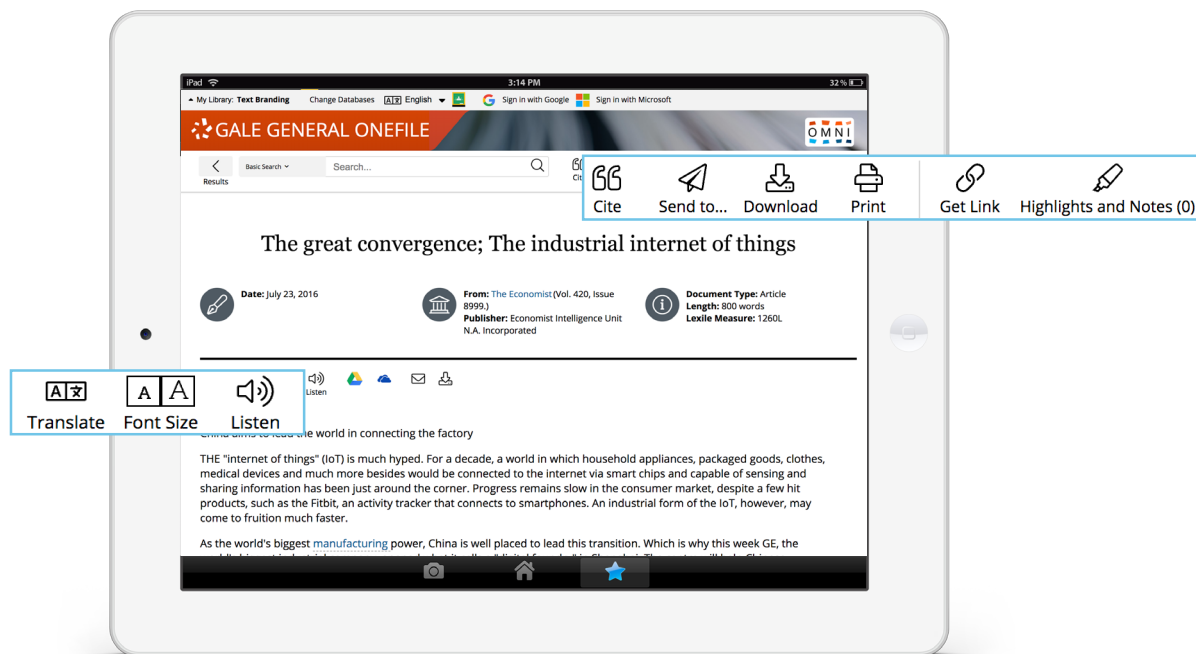
TOPIC FINDER

Discover topics and results related to your search.

WORKING WITH DOCUMENTS

Tools

Manage content with document tools and features



- Use **Cite** to generate a citation using MLA, APA, or Chicago style. Export the citation into a variety of tools, or simply copy and paste it into your bibliography.
- Click **Send to...** to email or export the result to your Google Drive™ or OneDrive™ account, allowing you to access it indefinitely. A *Gale General OneFile* folder is automatically created to make it easy to find your exported documents.
- **Download** or **Print** the document to keep a copy of the result, including any highlights and notes you've added.
- Use **Get Link** to create a URL back to practically any page you choose. Copy and paste the link in documents, on websites, or anywhere else you'd normally place a URL. This tool provides an easy way for you to share individual results, searches, and more.
- Annotate important text with **Highlights and Notes**. Click and drag to select text within a result, choose a highlighter color, and add notes to the selection. Download, Print, or Send to... email, Google Drive™, or OneDrive™ to retain your highlights and notes with the result. You can also click the Highlights and Notes tool and then choose **View All Highlights and Notes** to access a summary of your annotations. *Once you leave the database, your work is erased to protect your privacy.*
- Select **Translate** to view a machine translation of the document in the language of your choice.
- Click **Listen** to have the article read aloud to you. After clicking play, you can download the audio .mp3.
- **Explore** similar results by selecting articles listed under **More Like This**. Or, click **Related Subjects** to find additional documents with similar subject terms. These options link you to further results to boost your understanding and enhance your research.

**LEARN
MORE**

If you require further assistance with [Gale General OneFile](#), please ask your librarian or visit gale.com/training.

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