**Gale Presents: Udemy**

**Social Media Posts**

Primary Audience: Library patrons

**How to Use:** (1) Copy and paste the description into your Facebook, Twitter, Instagram, or LinkedIn page. (2) Include a social media image with each post. (3) Link to your *Gale Presents: Udemy* access. You can shorten the link with bit.ly.

**How to Display:**



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| --- | --- | --- | --- | --- | --- |
|  | POST COPY/TEXT | Facebook | Twitter\* | Instagram | LinkedIn |
| 1 | Keep on learning with Gale Presents: Udemy. This new resource offers 4,000+ on-demand video courses designed to help improve skills in the areas of business, tech, and personal development. <link to access> | Yes | Yes | Yes | Yes |
| 2 | Stay competitive in the ever-changing employment landscape with Gale Presents: Udemy, a collection of 4,000+ on-demand courses for improving business and technical skills. <link to access> | Yes | Yes |  | Yes |
| 3 | Learn from the industry experts! With our new resource Gale: Presents Udemy, you have access to 4,000+ video-based courses across 75 subjects. <link to access> | Yes | Yes |  | Yes |
| 4 | Keep your job skills fresh with Gale Presents: Udemy, a dynamic, personalized learning platform that offers 4,000+ video courses taught by world-class instructors. Access it now at <link to access> | Yes | Yes |  | Yes |
| 5 | Fill those skills gaps with Gale Presents: Udemy. Explore 4,000+ on-demand video courses for the most in-demand skills in business, tech, design, and more. Access at <link to access> | Yes | Yes |  |  |
| 6 | Move your tech skills forward with our new resource Gale Presents: Udemy. Courses are first to market with updates within weeks, sometimes hours of new software release. Free access to thousands of on-demand video courses. <link to access> | Yes | Yes |  | Yes |
| 7 | Business owners, develop your in-house talent with free access to on-demand learning for the most in-demand business and technology skills. High-quality PD resource available @ <link to access> | Yes | Yes |  | Yes |
| 8 | Give yourself some “me time.” Browse our new resource Gale Presents: Udemy and discover hundreds of courses for personal enrichment. Learn a new language, tap into your creative side, or explore ways to be happy and healthy with hundreds of on-demand video courses.  | Yes | Yes | Yes |  |

\*As of November 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.