**Gale Presents: Peterson’s Career Prep**

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**Audience:** Public Library Users

**HEADLINE:**

JOB SEEKERS: FUEL YOUR FUTURE

**OR**

BUILD CAREER CONFIDENCE . . . AND A RESUMÉ

**COPY:**

*Gale Presents: Peterson’s Career Prep* provides in-depth career assessments, information on higher education and certification programs, job searches, and more. This resource also brings together tools and templates to help you develop visually interesting resumés, cover letters, and websites that can be shared with prospective employers.

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**Audience:** High School Students

**HEADLINE:**

PREPARE FOR YOUR FUTURE

**OR**

GET CAREER READY

**COPY:**

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**CTA:   
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**Audience:** College Students

**HEADLINE:**

DISCOVER CAREER MATCHES

**OR**

GET CAREER READY

**COPY:**

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