***Kids InfoBits*Upcoming Product Enhancements Social Media Post**

Primary Audience: Librarians

Secondary Audience: Teachers, Parents

The purpose of this social media post is to create awareness about the upcoming *Kids InfoBits* name change and product enhancements. The updates will take place on May 29, 2020.

**How to Use:**

(1) Copy and paste the description below into your Facebook, Twitter or LinkedIn page.

(2) Download the ***Gale In Context: Elementary* Social Teaser video** to include with your selected description.

(3) Upload the video along with your description.

(4) Save/submit your post.

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|  | **POST COPY/TEXT** | **Facebook** | **Twitter** | **LinkedIn** |
| 1 | Swimming to a screen near you! Learn more about Gale’s upcoming *Kids InfoBits* product enhancements >> [**https://bit.ly/2VcnntX**](https://bit.ly/2VcnntX) | Yes | Yes | Yes |

\*As of November 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.