**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a Gale Presents: Udemy Facebook/Instagram/Twitter or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Save/submit your post.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **POST COPY/TEXT** | **Image #** | **Social Media Platform** |
| 1 | Put extra time to good use and learn a new skill! Access online video courses from home across 75 subjects in business, tech, design and more. Free with your library card. <link to your library’s access> | Facebook Image – Option #1 | Facebook |
| 2 | Learn something new today and stay competitive in the workplace. Take an online course in the areas of business, tech, design, and more. Free with a library card. <link to your library's access> | Facebook Image – Option #2 | Facebook |
| 3 | Looking to improve your skills? Learn from top instructors teaching what they know best. Access 4,000+ on-demand courses for in-demand skills with a library card. <link to your library’s access> | Instagram Image – Option #1 | Instagram |
| 4 | Prepare for changes ahead by advancing your career skills. Choose from 4,000+ on-demand video courses in business, tech, and more. Access with a library card. <link to your library’s access> | LinkedIn Image – Option #1 | LinkedIn |
| 5 | Being at home doesn’t mean learning stops. Take an on-demand video course from a world-class instructor to keep your job skills up to date or explore a personal interest. You just need a library card. <link to your library’s access>  | Twitter Image – Option #1 | Twitter |