**Gale In Context: Elementary**

**Social Media Posts**

Primary Audience: Parents

Secondary Audience: Teachers

**How to Use:** (1) Copy and paste the description into your Facebook or Twitter page.

(2) Add a hyperlink to your library’s website or *Gale In Context: Elementary* product page. Shorten the link with bit.ly, if needed.

**How to Display:**



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|  | POST COPY/TEXT | Facebook | Twitter |
| 1 | **MAKE LEARNING A BLAST**  *Gale In Context: Elementary* explores hundreds of fun topics and provides reliable facts for your grade-schooler. Access at <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes w/o headline |
| 2 | Does your child have an assignment on their favorite hero? *Gale In Context: Elementary* makes searching for credible information easy. Find results at <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes |
| 3 | I wonder how killer whales got their name? Find out with *Gale In Context: Elementary*—a safe source for grade-schoolers to do all kinds of research. Go exploring. <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes |
| 4 | *Gale In Context: Elementary* helps elementary students research everything from rhinos to rainbows. Access this kid-friendly source at <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes |
| 5 | HOMEWORK CHALLENGE: I wonder if I can see Jupiter without a telescope? Help your child find the answer at <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes |
| 6 | HOMEWORK CHALLENGE: Does your grade-schooler know <NAME OF STATE>’s state flower? Watch your child’s interest in research blossom with *Gale In Context: Elementary*. <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes |

\*As of November, 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.