**Gale In Context: Elementary**

**Email from Librarians or Teachers to Parents**

Primary Audience: Parents

**How to Use:** (1) Customize the copy as needed and add a hyperlink to your library’s website or *Gale In Context: Elementary* product page. Shorten the link with bit.ly, if needed. (2) Copy and paste the subject line and body copy into an email. (3) Send your completed email to parents; especially for grades 3-5.

**SUBJECT LINE:** Inspire early successes for your grade-schooler

Dear Parents,

Early successes with research, whether it’s for homework or their own personal interests, can put children on the path to a lifetime of positive learning experiences. Our school offers a resource designed to spark those successes. It’s called *Gale In Context: Elementary.*

This database draws from dozens of credible sources on many popular topics. Fellow parents and teachers appreciate *Gale In Context: Elementary* because of the benefits it provides:

* Promotes safe searching (unlike open online search engines that may provide inappropriate or inaccurate information).
* Features navigation based on how young children search for information and is visually appealing with content they can understand.
* Covers hundreds of subjects from animals and outer space to famous musicians and favorite athletes.
* Allows your child to save files, highlight information, and make notes.
* Enables deeper exploration and promotes literacy with full eBooks in a simple-to-use viewer.

*Gale In Context: Elementary* is available through our school for use in the classroom or at home. Access this resource now at <hyperlink to your library’s website or *Gale In Context: Elementary* product page with username and password> and let the searching begin! Please do not hesitate to reach out with questions.

Happy learning!

<Librarian’s Signature/Name>

<Title>

<School>