**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, or Instagram page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a Gale Presents: Excel Adult High School Facebook, Instagram, or Twitter social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you're using an image that corresponds with the platform (example: use a Facebook image when you're posting on Facebook.)

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|  | **POST COPY/TEXT FOR FACEBOOK** | **Image #** |
| 1 | There’s never a perfect time to go back to school, but there is a perfect program. <insert link to the program page from your library’s website> | FB Image 1 |
| 2 | New library program offers adults a second chance at earning a high school diploma. <insert link to the program page from your library’s website> | FB Image 2 |
| 3 | Adults can now earn their high school diploma through the library!  24/7 access to classes. 100% online. 1-on-1 support. Free to students. <insert link to the program page from your library’s website> | FB Image 3 |
| 4 | Never got the chance to finish high school? Now’s the time to earn that diploma. <insert link to the program page from your library’s website> | FB Image 4 |
| 5 | Did you know that adults with a high school diploma make more money than those who don’t? <insert link to the program page from your library’s website> | FB Image 5 |
| 6 | Become the best version of yourself. Get the diploma and career you’ve always wanted. <insert link to the program page from your library’s website> | FB Image 6 |
| 7 | Earn your high school diploma in less than 2 years. [add emoji mortarboard] <insert link to the program page from your library’s website> | FB Image 7 |
| 8 | Looking for more than a GED? We’ve got you. <insert link to the program page from your library’s website> | FB Image 8 |
|  | **POST COPY/TEXT FOR TWITTER** | **Image #** |
| 1 | It’s more than a diploma. It’s more than graduation. It’s your future. Get started with Gale Presents: Excel Adult High School. It’s your chance to finish high school and work toward your future. Begin here: <insert link to the program page from your library’s website> | Twitter card Image 1 |
| 2 | New program at <insert library name>! Take high school courses online and get your diploma in 2 years (or less). You’ll have 24/7 access to coursework and the freedom to work at your own pace. Don’t wait. Apply today: <insert link to the program page from your library’s website> | Twitter card Image 2 |
| 3 | Never had the chance to finish high school? Not sure how or when to go back? Starting today, we’re bringing high school to you. Gale Presents: Excel Adult High School is 100% online, self-paced, and FREE to adult students. Learn more at <insert link to the program page from your library’s website> | Twitter card Image 3 |
| 4 | Want to hear some good news? We now offer an online high school completion program for adults. What about great news? It’s FREE. Flexible. And unlike other programs, instructors and success coaches will be there to support you every step of the way. Sign up now: <insert link to the program page from your library’s website> | Twitter card Image 4 |
| 5 | Where do you see yourself in two years? We see you as a high school graduate. Join a program created to help you excel. You’ll have 24/7 access to courses, unlimited tutoring, and the support you’ve been looking for. Get started at <insert link to the program page from your library’s website> | Twitter card Image 5 |
| 6 | Finish high school and open the door to new opportunities. A high school diploma can help you get a higher-paying job, earn a promotion, or get into a 4-year college. Find out how we can help you get where you want to be: <insert link to the program page from your library’s website> | Twitter card Image 6 |
| 7 | Time. Money. Support. These are the 3 things that keep most adults from finishing high school. Gale Presents: Excel Adult High School can change that. Earn an accredited high school diploma at the library. It’s free, self-paced, online—and offers unlimited tutoring. Apply now: <insert link to the program page from your library’s website> | Twitter card Image 7 |
| 8 | Looking for an alternative to a GED? You have options. Earn an accredited high school diploma with Gale Presents: Excel Adult High School. This program is FREE to adult students, 100% online, and flexible enough to work around any schedule. Get more details here: <insert link to the program page from your library’s website> | Twitter card Image 8 |
|  | **POST COPY/TEXT FOR INSTAGRAM** |  |
| 1 | Everyone deserves a second chance. Take yours. Apply today for Gale Presents: Excel Adult High School. Use link <insert link to the program page from your library’s website> | IG Image 1 |
| 2 | The key to success is to start—even when you think you’re not ready. Gale Presents: Excel Adult High School is a new online program available through the library. You’ll have 24/7 access to coursework and the freedom to work at your own pace. Find out more: <insert link to the program page from your library’s website> | IG Image 2 |
| 3 | If you’ve been waiting for the perfect time to finish high school, this is it! We’re now offering a high school completion program designed for adults. 100% online. Self-paced classes. Unlimited tutoring. Free to students. Sign up now: <insert link to the program page from your library’s website> | IG Image 3 |
| 4 | Work. Kids. Money. Time. To-Do Lists. Adult lives need adult solutions. That’s why we’re bringing you Gale Presents: Excel Adult High School. Enjoy the convenience of 24/7 access to coursework and self-paced classes at no cost to you. It’s education on your terms. Apply today: <insert link to the program page from your library’s website> | IG Image 4 |
| 5 | Our library is stacked. Not just with books, but with programs that change lives. Earn a high school diploma while working and taking care of your family. Gale Presents: Excel Adult High School gives students the flexibility and support other programs don’t. Interested? Learn more at <insert link to the program page from your library’s website> | IG Image 5 |
| 6 | In 2 years or less, you could have a cap on your head and a diploma in your hand. [insert emoji mortarboard] So what’s stopping you? Now is the time to finish high school and earn your diploma. Gale Presents: Excel Adult High School is free, self-paced, and completely online. Sign up today: <insert link to the program page from your library’s website> | IG Image 6 |
| 7 | Go from being a goal setter to a goal getter with Gale Presents: Excel Adult High School. This free program offers 24/7 access to online coursework, unlimited tutoring, and ongoing support. Apply: <insert link to the program page from your library’s website> | IG Image 7 |
| 8 | There’s no time limit on your dreams. If a high school diploma is what you’ve been missing, we’re here to help you get it. Earn an accredited high school diploma (not a GED) with our free, self-paced program. And since classes and tutoring are online, you have the flexibility and support you need. Start here: <insert link to the program page from your library’s website> | IG Image 8 |